



# Webinar Registration Form

## Using Data Analytics To Maximize Student Success

Tuesday, January 21 ~ 3:00-4:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

## Overview

---

This webinar aims to introduce participants to data analytics in higher education and its application in analyzing issues related to student success. We will explore the current state of student success analytics in the U.S. and take a closer look at specific campus examples of successful application. Data availability, staffing, infrastructure, and organizational issues round out the webinar.

### Objectives:

- Identify important data analytics concepts
- Explore national trends in the use of data analytics for student success
- Examine examples of data analytics applications from other campuses
- Inventory staff, infrastructure, and organizational issues related to successful and sustainable efforts
- Explore common barriers to success

## Who Should Attend?

---

- Administration, notably academic and student affairs executives
- Enrollment Management, particularly retention folk
- Faculty
- Student Services/Affairs
- Advising and learning support
- Any educator interested in learning more about data analytics to optimize student success



## Speaker(s)

---



**Dale Tampke Ph.D.**

*Tampke Retention Solutions Group*

Dale Tampke is an active scholar-practitioner in the student success space. He is Owner and Principal Consultant in the Tampke Retention Solutions Group ([www.tampkegroup.org](http://www.tampkegroup.org)), a firm dedicated to assisting campuses in improving their student success outcomes. His career extends over 25 years and includes administrative positions at Texas Woman's University, Loyola University Chicago, the University of North Texas, Ohio University, Stetson University, and the University of Illinois at Urbana-Champaign. In addition to his administrative work, Dale has served as Clinical Professor of Education, teaching in the Higher Education area at Loyola, held faculty appointments as Research Associate Professor of Counseling and Higher Education at the University of North Texas and Assistant Professor of Higher Education at Ohio University. He has taught first-year seminars and advised students for over 25 years.

Dale presents frequently on student retention and success issues at conferences such as the National Symposium on Student Retention, the National Conference on the First Year Experience, ACUHO-I, and NASPA. His professional activities include current service on the Advisory Board of the National Resource Center for the First Year Experience and Students in Transition, and service on the editorial boards of the Journal of the First Year Experience and Students in Transition, the Journal of College and University Student Housing, and the Journal of Student Affairs Research and Practice. Additional professional engagement includes involvement in the American Association of Colleges and Universities (AAC&U), the Consortium for Student Retention and Data Exchange (CSRDE), National Academic Advising Association (NACADA), and the National Association of Student Personnel Administrators (NASPA).

Tampke holds bachelor's and master's degrees from Texas A&M University and a Ph.D. from the University of Illinois at Urbana-Champaign. Dale and his wife, Molly, live in Denton, TX.

---

## Newsletter



## Registration Information .....

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

## Payment Method .....

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one)    Credit Card    Check    Purchase Order (if applicable) P.O.#: \_\_\_\_\_  
(If you select PO as your payment method, a PO number is required.)

### Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

## Packages & Pricing

### Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)

\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)

\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



## Login Directions .....

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

## Site Connections .....

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

## Recording Information .....

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

**Recording Benefits:**

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

## Technical Details .....

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

## What equipment is required? .....

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

## Cancellation Policy .....

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

## Satisfaction Guaranteed .....

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email [support@ieinfo.org](mailto:support@ieinfo.org) or call 303.955.0415.